

Arts Action Agenda 2020

From Toi o Taraika Arts Wellington





Ko wai ā Taraika?

About the name

Toi o Taraika - Arts Wellington

Our name is an acknowledgement of the significant ancestor – Taraika. We recognised his skills as an artist, and as a leader for his people.

This name was developed by collaboration with **Toi Māori** and **IDIA**.

Taraika (otherwise known as Tara) is the eponymous ancestor who lived in Te Upoko o Te Ika a Maui (The Head of the Fish of Maui – Wellington) and consequently a tribe was named after him called Ngāi Tara.

Taraika named the great harbour known as Te Whanganui-a-Tara (Wellington Harbour). His name is also commemorated in the Tararua ranges, 'Ngā waewae e rua a Tara; The spanned legs of Tara,' meaning that his descendants had occupied either side of the range.



Ko wai mātou?

Who is Toi o Taraika / Arts Wellington?

We are a member organisation

We represent over 50 artists and arts workers, independent companies, regional and national organisations including museums, venues, performing, visual and heritage arts.

Together we are resilient and adaptable, articulate and imaginative, empathetic and ambitious.

Our approach is inclusive, collaborative, organised and intentional.

Here's how we developed our Action Agenda

- Member led – a Zoom hui with over 100 participants collaborated to identify issues and propose solutions
- Consolidation – Zoom hui ideas were analysed, consolidated and themed
- Prioritisation – members and hui participants prioritised and voted via an online survey
- Approved and adoption by Toi o Taraika / Arts Wellington Board





Tirohia | ki mua ki muri

A regenerated Wellington, with the arts sector at the heart:

- **Arts for a strong and just economy and society:** Ensuring creative voices are at the table for big future decisions for Wellington, and aiding the sustainable recovery of the hospitality, retail and tourism industries.
- **Arts to re-connect our communities:** Creating safe spaces for social connection and gatherings, building confidence and re-connection particularly for isolated and underserved communities.
- **The Arts are for the wellbeing of citizens:** Using arts encounters and shared storytelling to help people process and express their emotions as they work through the impacts of Covid-19.

Kaupapa pūtahi kāwanatanga

Advocacy Agenda - Central Government

Toi o Taraika / Arts Wellington will advocate with Central Government to:

- Promote the arts as a wellbeing support mechanism for Aotearoa-New Zealand.
- Seek detail on scope and administration of announced Cultural Regeneration initiatives (Creative Arts Recovery and Employment Fund, Cultural Innovation Fund, Cultural Capability Fund) from the Government and propose improvements on behalf of members if required.
- Advocate to the government for inclusion of arts infrastructure and capability as future-ready (shovel-ready) projects (Central and Local Govt).
- Seek detail of scope, eligibility and implementation plan for Careers Support for Creative Job-seekers from the Government and propose improvements on behalf of members if required.
- Seek a briefing from Creative New Zealand on funding plans for 2021 financial year and propose improvements on behalf of members if required.
- Ensure any increased CNZ investment due to Covid-19 is maintained (at least partially) longer-term.

Kaupapa Pūtahi Matakōkiri

Advocacy Agenda - Local Government

Toi o Taraika / Arts Wellington will advocate with Local Government to:

1. Ensure creative and cultural voice included in City and Region recovery planning (not just arts and culture).
2. Explore Post-Covid partnership model with Wellington Venues for members / sector to enable affordable and risk managed events.
3. Work with City venues (non-Venues Wellington) to propose reconsideration of hire rates for the recovery period.
4. Consider City-Wide or Regional-Wide collective recovery plan and bid for Cultural Recovery Fund.
5. Advocate for dedicated audience development campaign and access initiatives to increase inclusion of underserved communities.
6. Advocate for dedicated recovery marketing and press campaign for arts and events.

Kaupapa

Action Agenda | What you're calling for

What we'll work on for members, with partners, in person and on digital platforms:

PLAN	SHARED SUPPORT	RESEARCH	INFO SHARING
<p>Develop Wellington Arts and Events Roadmap for Regeneration (2020-2022).</p> <p>Need a coordinated and intentional strategy for recovery. Include wellbeing strategies for Wellington artists.</p>	<p>Establish Tuakana / Teina project for larger organisations to support independents.</p> <p>Work together to support independent artists and companies in Wellington who are particularly affected by Covid-19.</p>	<p>Regular audience insight into propensity to attend / donate post-Covid. Regular market poll established.</p> <p>Audience insight to help drive decisions and adapt service or marketing communications.</p>	<p>Develop information sharing / guides for Arts Wellington members</p> <p>Some people in the sector are well informed and others are not. Ensure equity of information.</p>

He aha atu

What else are we working on?

Your ideas that the Arts Wellington Board are moving on:

- Increase **inclusivity** of Arts Wellington Board and members, particularly independents, Māori, Pasifika and other under-represented artists.
- Provide **allyship** to connected kaupapa including Māori Arts Leadership group, independent artists eg Pōneke Artists Intensive Steering Group, art-form advocacy bodies
- Provide members with **access to decision-makers** on important kaupapa e.g. PACE 2.0 scheme / artist wage / Town Hall user group
- Explore **new service agreement** with WCC to support Arts Wellington Covid-recovery plan
- Consider establishment or facilitation of **special interest subgroups** to pursue specific wider policy interests eg Rangatahi Caucus, Arts Workers for Universal Basic Income

Existing actions under previous Arts Action Agenda

- Assess and address recommendations of Venues Wellington venues review/strategy.
- Address ongoing issue of lack of mid-sized venue for creation, rehearsal and performance.

Kia ora, Thanks.

This mahi was made possible by the Wellington arts sector. Although not all the kōrero could be included in this Action Agenda, we've worked hard to capture the spirit and vision shared by all.