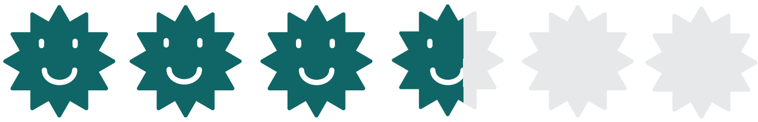
THE STATE OF THE ARTS

Findings from an online survey of the creative sector in Aotearoa

September-October 2021 survey - key figures at a glance

Respondents were slightly optimistic about whether they would achieve their own or their organisations' creative goals in the next 12 months.



Average weighting 3.7 out of 6

When asked to rate their outlook on a scale (from 1 meaning very pessimistic to 6 meaning very optimistic).

58% of respondents expect to be impacted by COVID-19 by more than six months.

One month or less	4%
Two months to three months	12%
Four months to six months	19%
Seven months to one year	16%
One year to two years	20%
Two years or more	12%
I'm not sure	12%
I'm not impacted	4%

Key issues facing the arts, culture, and creative sector through ongoing disruption from COVID-19 are...

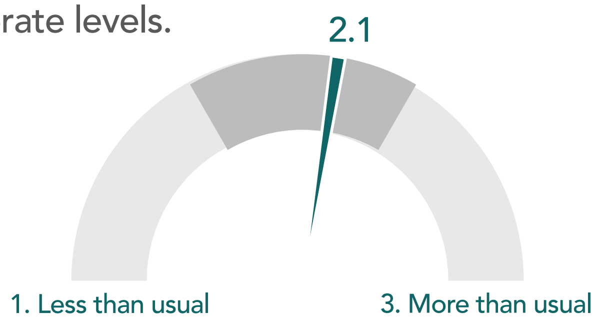
- 94% Recognition of the role arts, culture, and creativity plays
- 93% Emergency relief / resilience funding to support core operations during Alert Levels 4, 3, 2
- 92% Mental health and wellbeing support
- 91% Strengthening community arts activity
- 90% Sector guidelines and resources for operating at different alert levels
- 89% Business support, tools, and people to help adapt to the sector challenges of COVID
- 88% Live events and performance insurance/cost recovery in the event of a lockdown or restrictions
- 86% Strengthening the national infrastructure for the arts, culture and creative sector

Aotearoa creatives tended towards pessimism in their financial position.

Average weighting 3.0 out of 6

When asked to rate their outlook on a scale (from 1 meaning very pessimistic to 6 meaning very optimistic).

Respondents indicated that audience appetite for their creative work is at moderate levels.



Creatives expect to increase or maintain current staff or contractor numbers.

Other issues raised by respondents included...